

# BALLOONS

## And Brews



### SPONSORSHIP OPPORTUNITIES

	BREWMASTER	TOP TAPS TROPHY SPONSOR	HOPS SPONSOR
	\$2,500	\$1,500	\$1,000
<b>RECOGNITION</b>			
Sponsor banner displayed at beer tasting event	X		
Co-branded banner displayed at event		X	X
Sponsor recognition in the Howell Chamber Advantage newsletter	LOGO	LOGO	NAME
DJ sponsor recognition	X	X	X
Digital recognition on the Michigan Challenge website, social media channels and Chamber website	X	X	X
Logo on confirmation receipt -online ticket sales	X		
Logo on ticket purchase event site pages (RunSignUp)	X		
Dedicated social media highlight	X		
co-branded social media highlights	X	X	X
Business logo featured on event wristband	X		
Logo on Souvenir Cup	X		
Logo on guest punch card	X		
Logo on trophy		X	
Opportunity to present award to winning brewery			X
2 Minute guest welcome/introduction	X		
<b>PROMOTION</b>			
Display table at event	X	X	X
<b>COMPANY PERKS</b>			
VIP complimentary tickets to beer tasting	8	6	4

Each sponsorship level includes up to 2 non-competing sponsors



Howell Area Chamber of Commerce Foundation

# HYP

Soaring To New Heights

Fundraiser to benefit the Fantasy of Lights

